

Mellody Farm's Urban Farm

FREQUENTLY ASKED QUESTIONS

AT WHAT TIME DOES THE GAME RESET EACH DAY?

The daily game resets at Midnight.

IF I WIN A DIGITAL GIFT CARD, HOW WILL I CLAIM IT?

If you win a digital gift card, it will be emailed to you within 7 to 10 days of the date you win it. To view your prize and check the date it was won, log into your Grow Your Day at Mellody Farm account and click on MY REWARDS.

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Grow your Day at Mellody Farm Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.

Eligibility: The sweepstakes is open to legal residents of the United States, who are eighteen (18) years of age or older (or the age of majority in their state of residence, whichever is greater). Employees of Sponsor, Administrator and/or any affiliated entities, and their immediate family members are prohibited from entering. Entrants are subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

Sponsor: The sweepstakes is sponsored by Regency Centers, One Independent Drive, Suite 114, Jacksonville, FL 32202-5019 ("Sponsor").

Administrator: This sweepstakes is administered by Engaged Nation Holdings, 8950 West Tropicana Avenue, Suite 3, Las Vegas, NV 89147, ("Administrator").

Agreement to Official Rules: By participating in this sweepstakes (the "Sweepstakes"), entrants agree to abide by the terms and conditions thereof as established by Sponsor. Sponsor reserves the right to qualify all submissions and to reject any submissions that do not meet the requirements for participation as established by Sponsor.

Sweepstakes Period: The Sweepstakes begins on 7/13/26 12:00am PT and ends on 9/7/2026 at 11:59pm PT ("Sweepstakes Period"). Entries received before or after the Sweepstakes Period are void. Administrator's computer is the official time-keeping device for the Sweepstakes.

How to Enter: During the Sweepstakes Period, eligible individuals with an email address on file can accept an email invitation to participate online, playing a free daily digital game which will award drawing entries and a chance to win a daily instant reward of a \$25 Gift Card. All other eligible individuals can register and play daily for free at mellodyfarm.eplayrewards.com. Participants may also enter Bonus Codes to be awarded bonus drawing entries. Bonus Codes can be obtained by visiting the Mellody Farm website, visiting Mellody Farm in person, and through email, social media postings, or other means as determined by Sponsor.

Participants may win one (1) daily instant reward and one (1) prize drawing prize. Anyone found to use multiple accounts to enter in violation of the entry limits will be ineligible. Incomplete or illegible Entries are invalid and not eligible to win. Use of computer programs and/or other automated devices to enter the Sweepstakes is prohibited. Normal internet access and device usage charges imposed by your ISP may apply. Sponsor assumes no

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responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature, or for damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic failures of any kind; lost or unavailable network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Sponsor, the users, or by any of the equipment or programming associated with or utilized in this Sweepstakes; or by any technical or human error that may occur in the processing of submissions or downloading, that may limit, delay or prevent an entrant's ability to participate in the Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Sweepstakes and award the prizes from Entries received up to the time of termination or suspension should causes beyond Sponsor's control, including unauthorized human intervention, which, in the sole opinion of Sponsor, corrupt, compromise or materially affect the administration, fairness, security or proper play of the Sweepstakes or proper submission of entries. Sponsor is not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this Sweepstakes.

Prize and Selection of Winners: There will be three (3) Bi-weekly Drawings and one (1) Grand Prize Drawing.

PRIZE DRAWING SCHEDULE		
Prize Drawing Name	Drawing Date	Drawing Prize
Bi-Weekly Drawing	July 27, 2026	One Winner. Winners' Choice of a \$100 Gift Card to Sephora or Mendocino Farms
Bi-Weekly Drawing	August 10, 2026	One Winner. Winners' Choice of a \$100 Gift Card to Sephora or Mendocino Farms
Bi-Weekly Drawing	August 24, 2026	One Winner. Winners' Choice of a \$100 Gift Card to Sephora or Mendocino Farms
Grand Prize Drawing	September 7, 2026	One Winner. \$500 Mellody Farm Shopping & Dining Experience. Winner receives a \$250 Mellody Farm eatery Gift Card of their choice, and a \$250 Mellody Farm retailer/service Gift Card of their choice.

The odds of winning are not calculable in advance and depend on the number of eligible Entries received.

Notification of Potential Prize Winners: The Winners will be notified via email, and provided with a digital Gift Card(s).

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Requirements of Winners: Sponsor may require all Winners to sign and return an affidavit of eligibility and liability and publicity release, wherever lawful, as a precondition to award of any Prize. If any Winner fails to sign and return the requested documents to Sponsor, that Winner may be disqualified, and the Prize will thereafter be awarded to an alternate Winner from the remaining valid entries using the procedure specified above. Prizes are non-transferable and non-refundable, and no substitutions will be made except as provided herein, in the Sponsor's sole discretion. Sponsor reserves the right to substitute a particular Prize for one of comparable or greater value. All Winners are responsible for any and all applicable local, state, and/or federal taxes and fees.

Publicity Release:

By participating in this giveaway, entrants grant Regency Centers and its affiliates the irrevocable right and permission to use their name, social media handle, photograph, likeness, voice, city, and state of residence for advertising, publicity, and promotional purposes in any media now known or hereafter developed, without additional compensation, notification, or permission, except where prohibited by law. Acceptance of a prize constitutes the winner's consent to such use.

Privacy: By submitting an entry, participants acknowledge and agree that any personal information that they provide will be maintained in accordance with Sponsor's Privacy Policy, which can be found at <https://www.regencycenters.com/privacy-policy>

RELEASE AND PUBLICITY: ENTRANTS AGREE TO RELEASE AND HOLD HARMLESS SPONSOR AND ADMINISTRATOR, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, PARTNERS, AFFILIATED COMPANIES, SUBSIDIARIES, SUPPLIERS, DISTRIBUTORS, ADVERTISING AND PROMOTIONAL AGENCIES, AGENTS, SUCCESSORS AND ASSIGNS FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES AND/OR THE ACCEPTANCE OR USE OF ANY PRIZE. SPONSOR IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING OF THE OFFER OR ADMINISTRATION OF THE SWEEPSTAKES OR IN THE ANNOUNCEMENT OF THE PRIZE. BY RECEIPT OF THE PRIZE AND BY SIGNING AN AFFIDAVIT OF ELIGIBILITY AND LIABILITY/PUBLICITY RELEASE, IF REQUESTED, EACH WINNER CONSENTS TO THE USE OF HIS OR HER NAME, AND ADDRESS BY SPONSOR FOR ADVERTISING AND PROMOTIONAL PURPOSES, WITHOUT ANY ADDITIONAL COMPENSATION, EXCEPT WHERE PROHIBITED. NO ENTRIES WILL BE RETURNED. ALL ENTRIES BECOME THE PROPERTY OF SPONSOR. DISPUTES: EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORTING TO ANY FORM OF CLASS ACTION,

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PURSUANT TO -- 3 ARBITRATION CONDUCTED UNDER THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION, TO TAKE PLACE IN WASHINGTON; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND SPONSOR IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF WASHINGTON, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW, RULES OR PROVISIONS (WHETHER OF THE STATE OF WASHINGTON OR ANY OTHER JURISDICTION) THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF WASHINGTON.

Sweepstakes Results and Official Rules: Official Rules are available on the contest Website. To obtain a list of winners, you may mail a self-addressed, stamped envelope to Engaged Nation Holdings LLC, Attention WINNERS LISTS, Mellody Farm Urban Farm, 8950 W. Tropicana Blvd., Ste 3, Las Vegas, NV 89147. The Winners' List will be available for 30 days from the drawing date.

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TERMS AND CONDITIONS

By accepting the Terms and Conditions agreement of the Grow Your Day at Mellody Farm, the participant:

- Understands the Grow Your Day at Mellody Farm is a limited time program and will conclude at the date and time predetermined by Mellody Farm.
- Gives consent to the collection and use of personal information for the purposes of administering the Grow Your Day at Mellody Farm program for general marketing, management, and customer service activities. Mellody Farm will not disclose the player's personal information other than for internal purposes.
- Agrees to adhere to all rules and regulations associated with the Grow Your Day at Mellody Farm.
- Acknowledges they are over the age of 18.
- Acknowledges the Grow Your Day at Mellody Farm program and its benefits are for the account holder only. A valid, government-issued photo ID may be requested for any prizes.
- Acknowledges that rewards are not transferable.
- Agrees to "opt-in" to Mellody Farm and Grow Your Day at Mellody Farm marketing solicitations and emails. Users may "Opt-out" of emails by clicking the "Unsubscribe" link at the bottom of the program emails.
- Understands revisions of the General Terms and Conditions will be sent to every user via e-mail or provided on the Grow Your Day at Mellody Farm website. The user is obliged to check the current General Terms and Conditions on a regular basis.
- Does not hold the operator liable for loss or damage of any kind arising from the improper use of the account by the user. The operator is not to be liable for any damages whatsoever arising from the improper use of the account (i.e. persons other than operator or associates of the operator) from a third party. The operator assumes no liability for any loss or damage due to circumstances beyond its control (e.g. acts of God, etc.).
- Understands that information on this website is provided with no express or implied warranty and that the operator and its clients accept no liability

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or responsibility for any errors or omissions in the content on this site or for damages as a result of relying on information contained within this site.

- Acknowledges that the operator also has the right to terminate any ongoing games, terminate or block an account or ban a user with or without prior notice, and delete or withhold drawing entries where applicable. In terminating the contract, the user loses all claims to his/her account and to any services, contents, and virtual goods which become revoked upon termination.
- Improper conduct on the Grow Your Day at Mellody Farm website is strictly prohibited. It includes, but is not limited to, behaviors such as:
 - deliberately submitting false or misleading information;
 - any attempt to influence the result of a game by collusion, tampering with the program or by any other means contrary to the rules;
 - causing malfunctions or failure deliberately to influence the course of a game;
 - creating more than one or multiple accounts for one person;
 - breaking any other rules set forth in the Terms and Conditions.

Regarding improper conduct, the user will, in particular:

- not make any attempt to decompile or reproduce the software used on the website and will not interfere with it in any other way and will not develop any software that interferes with the program or client-server communications;
- not use any type of software permitting the use of artificial intelligence, allow opponent profiling or user collusion;
- not use any software which, at the operator's sole discretion, is regarded as a program that would allow a user to cheat, or give a user an unfair advantage;
- refrain from using any scripts which are not authorized by the operator;
- not use any software which allows the user to analyze, reproduce, or interfere with the website and the games and/or their programming in any other way; not use any program causing an excessive burden on the server.